

## **San Mateo County Too Toxic To Trash Guide 2012**

### **Questions**

**1. Is there an incumbent? If so, has their previous work been satisfactory?**

- No there is no incumbent.

**2. Is there a projected not to exceed budget? If not, is there a budget range we should work within?**

- At this time we are looking for a creative user friendly design that is cost effective. There is no specific budget.

**3. Approximately how many pages will the final guide include?**

- There is no final page count it will all depend on the design proposed, as long as, all the content on the existing guide are included as well as the new topics include in the RFP.

**4. Has messaging already been developed for guide? Logos?**

- Most of the printed text has been developed and will be taken straight from the Too Toxic To Trash poster. Input to ensure a better final product will be encouraged. No new logos will be needed, all logos will be provided.

**5. Will the contract be executed as a Time and Expense project, Or will it be deliverables based?**

- Deliverable based.

**6. Will the awarded consultant report to a committee? If so, how many members does that committee include?**

- There is no committee. The awarded consultant will work with 2 Environmental Health Staff for review and approval.