



Presented by Grace Lee

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SMCWPPP Litter Roundtable





Taking Out The Trash project

4 cities

Richmond, South San Francisco, San Jose, and Oakland

12,000

pieces of litter

of all trash collected was food and beverage packaging





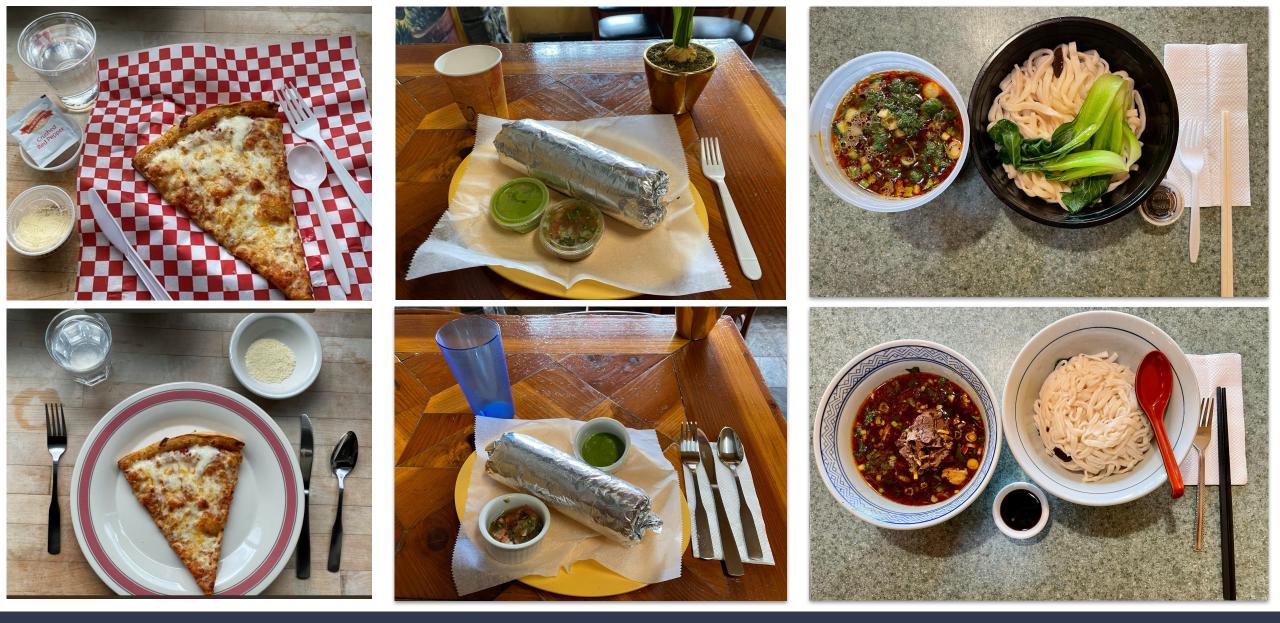








For our busy restaurant participants, we handle product research, procurement, delivery, and set up



Diverse types of restaurants benefit from reusables

Restaurants find that reusables

- Can save \$3,000-\$22,000 in annual net cost savings
- Eliminate 115,000 disposable packaging items, every year
- Prevent **1,300** pounds of waste
- See an overall 60% reduction of targeted packaging items

(Average ANNUAL Results)





AFTER

BEFORE

 \ominus



CASE STUDY:

Jersey Joe's Coastside







- \$5,588 in total annual net cost savings
- 193,554 disposable items reduced per year
- 1,710 pounds of annual waste reduction

"Customers are very happy to see that we are making the effort to be more environmentally conscious!"

Moni Seng, Owner

By the Numbers



Goal: Engage 500 restaurants throughout San Mateo County

Current numbers

- 128 businesses have received technical assistance
- 48 of these businesses are participating in ReThink Disposable
- 25% of goal complete
- 15 months remaining in project